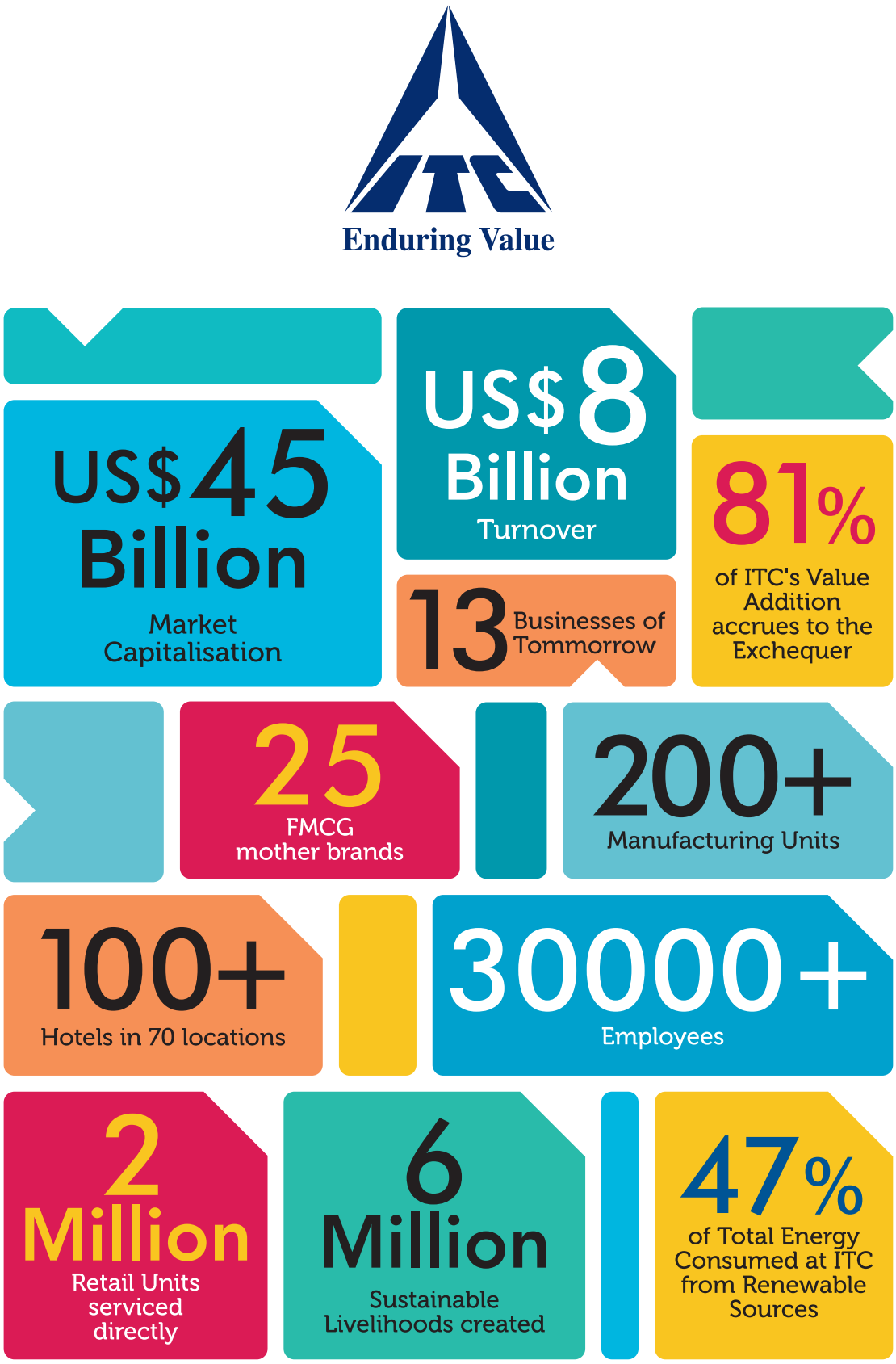

ITC LIMITED:

INDIA'S MOST ADMIRED COMPANY

Fast Moving Consumer Goods ▪ Hotels ▪ Paperboards & Packaging
Agri Business ▪ Information Technology

INDIA'S LEADING FMCG MARKETER

Branded Packaged Foods ▪ Personal Care ▪ Education & Stationery
▪ Lifestyle Retailing ▪ Agarbattis (Incense Sticks) ▪ Safety Matches

ITC
Enduring Value

ITC Hotels:
World's Greenest
Luxury Hotel
Chain

ITC: India's no 1
in Paperboards
& Packaging

ITC: Pioneer
in Rural
Empowerment

ITC Infotech: A
specialised global
technology
solutions provider

www.itcportal.com

ITC: Creating Sustainable Livelihoods and a Positive Environmental Footprint

Enduring Value

ITC e-Choupal

- Benefitting 4 million farmers
- 35,000 villages

Social & Farm Forestry

- Over 6,00,000 acres
- Over 110 million person days of employment

Watershed Development Programme

- Soil and moisture conservation to over 7,00,000 acres

Livestock Development

- Providing animal husbandry services for over 14,00,000 milch animals

Women Empowerment

- Over 50,000 sustainable livelihoods for rural women

Primary Education

- Reaching out to over 5,00,000 children

Vocational Training

- Benefitted 40,000 youth

Health & Sanitation

- 20,000 individual household toilets constructed

Renewable Energy

- 47% of energy consumption at ITC is from renewable sources

Responsible Luxury

- World's Greenest Luxury Hotel Chain
- All ITC's Premium Luxury Hotels are LEED® Platinum Certified

Promoting Sustainable Agricultural Practices

- Increasing farm productivity and farmer incomes

Global Exemplar in Sustainability

ITC creates **6 million sustainable livelihoods**

ITC : The only company in the world to be

Carbon Positive, Water Positive, Solid Waste Recycling Positive

February 2017